

Request for Proposal (RFP)
Technical Assistance and Evaluation Advisor – Hometown Health Clinic

Overview:

Hometown Health Clinic formerly known as McKenzie Medical Center is an integral part of healthcare in rural, West Tennessee and has served our communities for over 40 years. We are a physician-owned, community healthcare provider with eight locations in the cities of Bruceton, Camden, Dresden, Gleason, Huntingdon, and McKenzie that span across Benton, Carroll, and Weakley counties.

Hometown Health has been awarded a contract from Tennessee Department of Health (TDH) via Healthcare Resiliency Practice Transformation & Extension program, intended to help Tennessee providers deliver integrated, high-quality, comprehensive prevention and healthcare services, and innovative care delivery models that are evidence-informed.

Hometown Health is looking to implement a population health initiative that will reduce overall costs, improve quality of care, engage underserved residents, and improve health outcomes.

Project Goals:

- Develop and oversee an outreach campaign to engage communities served by Hometown.
- Develop a plan and lead implementation of updated telehealth and patient monitoring.
- Lead in data collection and analysis to demonstrate reach, improvements in health outcomes, and operational efficiencies.
- Provide data and reports on gaps in care such as chronic condition screenings and annual wellness visits.
- Test the viability of free-standing walk-in/urgent care clinics in other underserved communities.
- Oversee overall change management from strategy, provider and patient education, workflows, and other operations.
- Develop, distribute, and analyze surveys from patients and community members.

Expected Outcomes:

- Implement telehealth and patient monitoring solution at all Hometown locations.
- Implement data platform/processes to gather, store, aggregate, and analyze data related to quality, patient outcomes, and practice operations.
- Provide monthly, quarterly, and annual reports related to contract work plan, outcomes, and practice transformation results.
- Demonstrate increased delivery of care and care coordination among new and existing patients.
- Train providers and/or administrators on relevant systems, outcomes, and workflows.
- Meet monthly with Hometown Health Clinic and/or their identified grant administrator.

Project Timeline:

May 2024 – December 31, 2026

RFP Requirements and Submission Guidelines:

- Interested administrators should have demonstrated experience working with federally designated Rural Health Clinics and/or Critical Access Hospitals.
- Preference will be given to Tennessee based consultants/firms.
- Ideal firm will have their own data management platform (as opposed to engaging additional/separate vendor)
- Proposals should be addressed to Alicia Calloway Alicia@tnruralhealth.org by Thursday, May 16th, 2024, 12pm Central.
- Hometown Health will notify selected administrator by Friday, May 17th, 2024.